



NRHA AFFILIATE CATALYST GRANT PROGRAM GRANT APPLICATION

Submit for Board / Executive Committee Review

Complete all sections below and submit, along with any supporting attachments, by October 31st, 2026. Applications are reviewed and scored using the rubric in Section 8; awards are approved by the NRHA Executive Committee/Board. Grant Funds cannot exceed \$30,000 per request and are subject to the terms of the NRHA Affiliate Catalyst Grant Program policy and the executed Grant Agreement.

Section 1 — Affiliate Information & Compliance Certification

Affiliate Name: _____

Mailing Address: _____

Affiliate Officer Name: _____

NRHA Member Number: _____

Affiliate Officer Title: _____

Phone: _____

Email: _____

Certification *(check all that apply)*:

- ☐ Our affiliate is in good standing with NRHA.
- ☐ Our affiliate is current on all dues, reporting, and compliance obligations.
- ☐ Our affiliate has the financial and administrative capacity to manage restricted grant funds.

Authorized Signature: _____ Date: _____

Section 2 — Program Description

2.1 Problem Statement — what need or opportunity does this project(s) address?

2.2 Target Participants — who will this project reach or serve?

2.3 Implementation Plan — key activities, timeline, and responsible parties

Section 3 — Strategic Alignment

Identify the specific NRHA Strategic Plan goal(s) this project(s) advances (e.g., membership growth, participation, event entries):

Section 4 — Budget & Matching Funds

4.1 Project Budget by Year (See 4.2 below for Required Minimum Affiliate Cash Match)

Funding Source	Year 1	Year 2	Year 3
NRHA Grant Request	\$	\$	\$
Affiliate Cash Match	\$	\$	\$
Total Project Budget	\$	\$	\$

In-kind contributions may supplement but not replace cash

Note: Grant Funds may not be used for general operating expenses, salaries, debt service, routine prize money, or ongoing subsidies and cannot exceed \$30,000 per request.

4.2 Required Minimum Affiliate Cash Match (per NRHA policy):

Grant Year	Required Minimum Affiliate Cash Match
Year 1	50%
Year 2	70%
Year 3	85%

4.3 Source(s) of Cash Match

4.4 Sustainability Plan — how will this project be funded after NRHA support sunsets in Year 3?

Section 5 — Performance Metrics

Provide baseline data and Year 1 - 3 targets for the performance metrics relevant to your project(s) (Examples: Net new NRHA members attributable to the program, Increased entries at affiliate events, Retention of first-time participants):

Metric	Baseline	Year 1 Target	Year 2 Target	Year 3 Target

Failure to meet benchmarks may result in reduced funding, early termination, or ineligibility for future participation.

Section 6 — Risk & Mitigation

Identify key risks to this project's success and how they will be mitigated:

Section 7 — Knowledge-Sharing Commitment

Describe how your affiliate will document and share learnings from this project:

Section 8 — Scoring Rubric (For NRHA Staff/Board Use)

This section is completed by NRHA staff and the Executive Committee/Board during review. Applicants do not need to complete it. A minimum score of 70 points is required for funding eligibility.

Scoring Category	Points
Strategic Alignment	20
Measurable Growth Impact	25
Financial Sustainability	20
Affiliate Capacity	15
Matching Funds Strength	10
Replicability & Knowledge Value	10
TOTAL	100

Total Score: _____

☐ Recommended for Approval

☐ Not Recommended

Reviewer Name / Date: _____

Submission Checklist

☐ Section 1 completed and signed

☐ Sections 2–7 completed

☐ Supporting attachments included (if any)

☐ Submitted by October 31, 2026. Email to Lauren Dushay at Ldushay@nrha.com