

THE WORLD'S  
RICHEST REINING  
NEARLY \$4 MILLION IN PAYOUT



131,445 HOURS  
OF LIVESTREAM WATCHED

2,825 ENTRIES  
ALL LEVELS & DIVISIONS

17,017  
IN-PERSON  
ATTENDANCE

+7.5M  
TOTAL SOCIAL  
VIDEO VIEWS

#1  
REINING HORSE  
SALE

**SPONSORSHIP PACKAGES** - (X = PROVIDED), CAN MOVE AMMENITIES TO  
DIFFERENT LEVELS, ABILITY TO DONATE IN-KIND AWARDS FOR UP TO  
HALF OF SPONSORSHIP - VALUED AT 50% OF RETAIL PRICING

	PLATINUM \$15,000	GOLD \$10,000	SILVER \$5,000
10'X10' VENDOR SPACE	INCLUDED	30% DISCOUNT	10% DISCOUNT
FULL PAGE COLOR AD IN EVENT PROGRAM	X		
BANNER (HIGH- TRAFFIC LOCATION)	2	1	
LOGO ON JUMBOTRON	X	X	X
LISTING ON WEBCAST	X	X	X
LISTING ON LIVESCORE	X	X	X
NAME AND/OR LOGO IN REINER MAGAZINE	X	X	X
LINKED LOGO ON FUTURITY WEBSITE	X	X	X
SPONSOR PA DURING EVENT	X	X	
VIP BADGES	4	2	2
LUNCH PASSES	2	2	1
VIP PARKING PASSES	2	1	1

