

**\$8.8 MILLION**  
ECONOMIC IMPACT

**4,300+ ENTRIES**  
ALL LEVELS & DIVISIONS

ATTENDANCE IN ACCESS OF  
**30,000**

**+\$4.5M**  
DIRECT  
SPENDING

**MORE THAN \$1.5M IN PAYOUT**  
THE THIRD LARGEST  
REINING IN THE WORLD

6666<sup>®</sup>  
**NRHA**  
*Derby*<sup>®</sup>  
PRESENTED BY  
**MARKEL**

	PLATINUM \$10,000	GOLD \$5,000	SILVER \$2,500
10'X10' VENDOR SPACE	INCLUDED	30% DISCOUNT	10% DISCOUNT
FULL PAGE COLOR AD IN EVENT PROGRAM	X		
BANNER (HIGH-TRAFFIC LOCATION)	2	1	
LOGO ON JUMBOTRON	X	X	X
LISTING ON WEBCAST	X	X	X
LISTING ON LIVESCORE	X	X	X
NAME AND/OR LOGO IN REINER MAGAZINE	X	X	X
LINKED LOGO ON FUTURITY WEBSITE	X	X	X
SPONSOR PA DURING EVENT	X	X	
VIP BADGES	4	2	2
LUNCH PASSES	2	2	1
VIP PARKING PASSES	2	1	1

