

2026 Professionals Application & Code of Ethics



An NRHA Professionals membership is required to compete in an Open class if you do not have a Non Pro, Youth or Youth Non Pro membership.

We, the members of the National Reining Horse Association Professionals in carrying out our role of providing service to the reining horse industry, recognize the need to do so in a professional manner, and to represent the sport of reining in a professional manner with the highest degree of integrity. Therefore, we have set forth the following code of ethics, which shall govern our endeavors in the industry. By signing this application, I agree to be bound by the rules of the NRHA Professionals Code of Ethics. To participate in this program, I concede to maintaining a continuous individual membership with NRHA.

As a member of the NRHA Professionals, I will:

- Adhere to the professional standards of NRHA and work to further its goals and objectives.
- Ensure that the welfare of the reining horse is paramount and that every horse shall always be treated humanely and with dignity, respect and compassion, regardless if the horse does not reside under my direct supervision.
- Positively influence all members to refrain from any perceived misconduct, or inappropriate actions towards either horses or other members.
- Conduct my affairs in the sport of reining with integrity, sincerity, and accuracy in an honest, transparent and forthright manner.
- Act with integrity in my dealings with reining clients, other NRHA members, and the public when representing the sport of reining. In this regard, any horse shown by my spouse, client, or child will be economically owned as prescribed by applicable NRHA rules.
- Handle my reining horse business, operations and communications (including those through social media) in a manner, which promotes a positive image of the reining horse industry.
- To fully disclose to customers the actual sales price and commissions involved in the sale or purchase of a horse.
- To not charge or receive a monetary commission, or other remuneration constituting a commission from both buyer and seller of a horse.
- Model the proper ideals of positive sportsmanship, fair competition, and show cordial courtesy to fellow competitors, members and judges.

The NRHA Professionals Code of Ethics is intended as a general guideline for reining professional's behavior and is not intended to be an exhaustive list of conduct for NRHA Professionals. NRHA Professionals conduct is also governed by NRHA Rules. This Code is intended, however, to state basic standards which should govern the conduct of all professionals and to provide guidance to assist professionals in establishing and maintaining high standards of conduct within the reining horse industry.

This Code of Ethics generally identifies the ethical obligations of NRHA Professionals and does not substitute for, nor is it intended to substitute for, or in any way alter or modify the NRHA rules.

By signing below, I agree to follow the NRHA Professionals Code of Ethics, as well as the policies and decisions made by the NRHA Professionals. I agree to the NRHA Top 20 guidelines. I agree this document is binding for future years.

☐ Renewal – NRHA ID# _____ ☐ New Member (NOTE: New Professionals must sign and submit this Code of Ethics.)

Applicant Name (Please print)	Signature	Date
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Mailing Address	Country	State/Province
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Website Address	Email Address	
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PROFILE INFO *Sign into your account at ReinerSuite.nrha.com to add or update information to your trainer profile! NRHA does not endorse or recommend any trainer or professional, and is not responsible for action or inaction of any trainer or professional.*

☐ Include my Professionals profile on "Find a Trainer" at nrha.com ☐ Do not include my profile

FEES *Include a \$10 processing fee. Complete at nrha.com to save this fee.*

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|--|---------|
| <input type="checkbox"/> 1-Year Professional - \$205 + \$20 RHF donation | = \$225 |
| <input type="checkbox"/> 1-Year Professional Status Upgrade for <u>current</u> General or Lifetime members - \$70 + \$20 RHF donation | = \$90 |
| <input type="checkbox"/> 3-Year Professional - \$575 + \$20 RHF donation | = \$595 |
| <input type="checkbox"/> I decline the \$20 RHF donation encouraged by the NRHA Professionals Advisory Committee (included in above pricing) | |

ADDITIONAL ☐ Mail Printed Membership Card (Digital "cards" available for free at nrha.com) = \$5 _____

SERVICES ☐ Mail *NRHA Handbook* (Digital version available free at nrha.com) = \$5 _____

☐ 3-Day Rush = \$40 ☐ Same-Day Rush = \$60 _____

Email rush confirmation to: _____

☐ Check or money order (in U.S. funds) ☐ Visa ☐ Discover ☐ MasterCard ☐ AmEx **TOTAL PAYMENT =** _____

Card #	Expiration Date (MM//YY)	CSV #
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Cardholder Name (Please print)	Cardholder Signature	Date
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MAIL: NRHA; 3021 W. Reno Avenue, Oklahoma City, Oklahoma 73107 ~ EMAIL: memberships@nrha.com ~ ONLINE: nrha.com

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Date Received: