

# SILVER SPURS EQUINE

## THE SOURCE

“We want everyone to be able to afford to breed to the best, not just a select few.”

In the last few issues of the *NRHA Reiner* you may have noticed that we changed our slogan from “Only the Best” to “THE SOURCE.” Silver Spurs wants to be your source for purchasing breedings to the finest stallions as well as weanling and yearling prospects.

When Silver Spurs Equine officially opened its doors on December 5, 2005 we had one goal in mind—to create the finest breeding facility for reining horses in the United States. A ranch where all breeders, large and small alike, can come and have their choice of the best stallions representing the finest bloodlines in Reining, get great breeding deals, and most importantly, be treated with the kindness and respect all breeders deserve. At Silver Spurs it makes no difference if you are buying multiple breedings to our highest priced stallions or a single breeding to one of our junior stallions, we will take the time to make sure you are getting exactly what you want and you get the foal of your dreams.

Michelle and I love talking to the breeders, especially the first-time breeders because they are so much fun. Usually they are shocked that they are actually talking to the stallion owners, and then at some point the conversation will usually go like this: they will say, “You are not at all what I expected, you are just a normal person.” To which I reply “thank you, but what did you expect?” and they say something like “well you know, there are all these rumors about you guys...” to which I break in and say “Let me guess, did you hear the one about me being involved in organized crime and that all of our stallions are bought with drug money, or the one about us being so top heavy in stallions that we are ready to implode under our own weight, or the one about us trying to monopolize the breeding industry and that one day we will raise our breeding fees to whatever we want and people will have to

pay it, or the one about us just being rich, snobby sonofaguns?” “All of them” they reply. OUCH! So I naturally ask the question. “Why did you call us then?” and to a one they say “Because you have the best stallions and great prices. I really want to breed my mares to your stallions.”

That’s the point! Best stallions at great prices! That is what Silver Spurs stands for. So for all of you breeders that have fallen victim to the rumor mill, google my name and read all about my career in the mutual fund and financial service industries; talk with someone who has actually bred mares with us, and then give us a call and see for yourself how easy and satisfying breeding with Silver Spurs can be.

### 2016 STALLION LINEUP

To further enhance our stallion offering’s we have made several acquisitions during the year that we are very proud of. Here they are in order of acquisition:

**Cromed Out Mercedes** (in Partnership with Bob Loomis)

**A Sparkling Vintage** (in Partnership with Petra and Harper Conner)

**Platinum Vintage** (in Partnership with Petra and Harper Conner)

**HF Mobster** (in Partnership with Heritage Farm’s Andy Fishburn)

Our partnership with Bob Loomis goes much further though than just being partners on a stallion. We have actually combined our breeding divisions such that Loomis Ranch is the Oklahoma breeding division of Silver Spurs Equine. All Silver Spurs stallions are available at Loomis Ranch. Every year we will make a decision as to which stallions will stand in Arizona and which will stand in Oklahoma. Those that stay in Arizona have fresh/cooled semen shipped to Loomis Ranch via courier every collection day and Bob has an



ample supply of frozen semen for all of our stallions. Loomis ranch is a 1,000-acre facility with beautiful grass pastures and incredible facilities for collection and on-farm breeding.

With a breeding operation as large as Silver Spurs, distribution is key, so to make our stallions available in different parts of the country we also have an agreement with Heritage Farms in Utah to ship semen via courier every collection day for local pickup and on-farm breeding. Now you have three places to go to take advantage of our incredible one-of-a-kind breeding program. As we add distribution centers for our stallions we will post information on our Facebook pages and website.

In addition to our newly acquired stallions we are really excited about opening SG Frozen Enterprise's breeding book. "Iceman" has thrilled reining enthusiasts for years as he became the 2012 European Open Futurity Champion, the 2014 AQHA Junior Reining World Champion, the 2015 Cactus Classic Open Derby Champion, the 2015 NRBC Open Classic Champion, and the 2015 NRHA Open Derby fourth place finisher. Sired by Frozen Sailor and out of RS Rose SJ this Italian-bred stallion is a complete outcross to everything we have in the United States and will introduce new blood into everyone's breeding program.

We will not be breeding 2015 NRHA Open Derby Champion Platinum Vintage in 2016. He will finish his competition career during the remainder of the 2015 and 2016 show seasons first. We will open his breeding book in 2017.

#### MARES, WEANLING AND YEARLING PROSPECTS

To further increase our mare power to bring to you the finest prospects by our stallions we are proud to announce the following acquisitions:

**All Ruffed Up:** Sired by Lil Ruf Peppy and out of Double Wind Chill (by Double R Doc), All Ruffed Up has produced the NRHA Open Futurity and NRHA Open Derby Champion, Not Ruf At All, and has a produce record of \$318,549. (Not Ruf At All was sired by our stallion A Sparkling Vintage)

**Lenas Whizabelle:** Sired by West Coast Whiz and out of Sugarmans Belle (by Lenas Sugarman), Lenas Whizabelle has LTE of \$62,542. She

finished 6th in the Cinch NRHA Non Pro Futurity and third in the Intermediate Non Pro division. She won the Intermediate Non Pro Preliminary round at the NRBC and was second in the preliminary round of the NRBC Non Pro. She has no foals as of yet.

**Lil Ruf Whiz Quiz:** Sired by Lil Ruf Peppy and out of Pretty Ms Qhiz (by Topsail Whiz), Lil Ruf Whiz Quiz has LTE of 16,401. She was the Reserve Champion of the Cinch NRHA Non Pro Futurity's Intermediate

division and has two performing foals to date with a produce record of \$6,923.

**Bella Juice:** Sired by Smart Like Juice and out of Bella Conquistador (by our stallion Conquistador Whiz), Bella Juice has LTE of \$55,215. She finished 26th in the NRHA Open Futurity and 21st in the Intermediate Open division, Reserve Champion of the 2015 NRHA Non Pro Derby and Champion of the 2015 Intermediate Non Pro Derby division. No foals as of yet.

#### 2015 PROSPECTS:

This year we have a fabulous yearling and weanling foal crop. We have 16 yearlings and 38 weanlings for sale. All of our prospects are by our world famous stallions and out of our champion and handpicked brood mares; all bred to give you the opportunity to train a champion. We have decided to no longer have our annual sale. During last year's sale we saw that 95% of our yearling crop went to trainers who had come to the ranch several times prior to the sale and had their picks and customers already lined up to make their purchases. The sales price for our yearlings went up so fast (mostly by phone) that the people that came to the sale who had only seen our yearlings for the first time the day before had no chance to get into the bidding as it went out of their reach in seconds. We did not think this was fair, therefore in 2015 we are going to have a selling season that will kick off after Labor Day. Now individuals can come and view our prospects at their leisure, bring their trainer and make their selection without the pressure of an auction. So watch our web site, Facebook pages, and our newsletter for announcements. We are going to have a nice selling season kickoff party and all are welcome to come to Silver Spurs and enjoy the party. ♦



**Cromed Out Mercedes**



**Platinum Vintage**



**A Sparkling Vintage**



**HF Mobster**