

# QUARTER HORSE NEWS

"As Reining continues to grow and prosper, *Quarter Horse News* will be there, building the relationships, telling the stories and reporting the news for the reiners of today and the future."

As *Quarter Horse News* has evolved, so has the reining industry.

If you've been to a major reining event in the past several years, you've probably seen a *Quarter Horse News* employee running around with a camera and tape recorder, capturing the action in the arena and the faces behind the scenes. That's because *Quarter Horse News* covers more reining events in person than any other magazine—print or digital. Listen to what some of our staff members have to say about their favorite moments from the past few years:

**ASSOCIATE EDITOR KRISTIN PITZER:**

"It was an absolute privilege to watch the Derby Open at the High Roller Reining Classic this year. I was so excited to see SG Frozen Enterprize compete in person, and he did not disappoint. Watching Electrnicki come in from the second-to-last draw to win the class was an adrenaline rush, even for me in the stands. It was such an incredible event! I also like traveling to reinings, like the Minnesota Pink Slid' In, because it allows me to experience new parts of the country and the people who show and live there. The people who host these shows have such a passion for what they do, and it is always fun to speak with them. Covering an inaugural event especially endears the show to me!"

**ASSOCIATE EDITOR ALEXANDRA LYNCH:**

"I feel incredibly blessed and excited for the opportunity to meet top professionals such as Andrea Fappani, Craig Schmersal and others. More than anything, I am excited to build relationships with people who share the same passion for Reining and horses that I do. When covering shows, I always look forward to the look on the rider's (or even sometimes the horse's) face after a victory. I feel like it is the look of pure joy and accomplishment that you don't get to see very often these days. I always find myself joining them in their excitement!"



Kelsey Pecsek and  
Spooks Gotta Gun

**MANAGING EDITOR KELSEY PECSEK:**

"The AQHA Cowtown Showdown was a great experience. There were so many amazing horses in Fort Worth for the event, but most memorably, I got to watch Shawn Florida show Three Million Dollar Sire Smart Spook. At 14, the 2004 NRHA Futurity Open Champion looked as powerful as ever. It was also fun that this happened a few months after Shawn tied to win the NRHA Futurity Level 4 Open on one of Smart Spook's babies. As someone who wanted desperately to go to the World Equestrian Games in Normandy, it was a lot of fun to be present for the podium reenactment they did at the 2014 NRHA Futurity. I consider myself a fairly patriotic young person, and something about seeing Team USA wear their gold medals really brought tears to my eyes. It was a special moment, and I was excited the NRHA found a way to share it with all of us that couldn't make it to Normandy."

In 2015, *Quarter Horse News* renewed our commitment to the long-term growth of the reining industry. Thanks to a cooperative agreement with the National Reining Horse Association (NRHA), all new NRHA three-year members receive a free three-year subscription to *Quarter*

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*Horse News* at no additional charge. That's 72 issues filled with everything you need to know for doing business in and enjoying the Western performance horse industry.

From major event coverage, participant profiles, how-to articles and informative columns, *Quarter Horse News* is the best media source available for information about the horses, people, movers and shakers that comprise today's competitive reining industry. Because *Quarter Horse News* is an independent publication, it has gained a reputation for reporting on controversial and sometimes difficult issues, always presenting balanced viewpoints from both sides. That will never change.

Both in print and on the web, *Quarter Horse News* is the most comprehensive source for news, statistics and results in not only Reining,

a more accurate picture of the industry to competitors, breeders, owners and potential sponsors. With annual and lifetime statistics published every year for the Reining, reined cow horse and cutting disciplines, *Quarter Horse News* is the one-stop shop to learn about the industry's leading horses, riders, sires, owners and breeders.

When it comes to breeding, *Quarter Horse News* is unparalleled in the tools it provides stallion and mare owners. The "*QHN Stallion Register*" is published every fall, providing complete biographies, statistical information and photos for hundreds of performance horse stallions. The print edition of the "*Stallion Register*" is distributed free of charge to all domestic *Quarter Horse News* subscribers and is available for purchase throughout the year. The "*Stallion Register*" is also available as a smart phone app, which is free to all subscribers, giving you immediate



but also cutting, reined cow horse and other Western performance disciplines. Its website, [quarterhorsesnews.com](http://quarterhorsesnews.com) is recognized as a highly credible source of current news, statistics and sale results from all corners of the performance horse industry.

With nearly 600,000 fans, the *Quarter Horse News Facebook* page is among the busiest and most popular in the equine world. That kind of depth allows *Quarter Horse News* to reach people inside and beyond the performance horse industry, around the globe. From *Facebook* to *Twitter* and [quarterhorsesnews.com](http://quarterhorsesnews.com) to *YouTube*, *Quarter Horse News* readers are always on the breaking edge of the news. Additionally, every other week, the *QHN Insider* arrives in the email boxes of thousands of subscribers. *QHN Insider* subscriptions are free—a simple sign-in is all that's required.

*Quarter Horse News* operates in connection with Equi-Stat, the comprehensive results database that was developed in 1985 by Morris Communications Co. LLC, the parent company of Cowboy Publishing Group and *Quarter Horse News*. Information researched and compiled by Equi-Stat enhances *Quarter Horse News* content and helps present

access to the information you need no matter where you are.

*Quarter Horse News* is also the only source for up-to-the-minute sale results, in-depth analysis, historical perspective and information about buyers and sellers. The annual "*Sales Price Guide*" has become the blue book of the performance horse industry, providing prices and information on each and every horse sold during the prior year at the major public performance horse auctions.

*Quarter Horse News* began publishing Dec. 5, 1978, as a weekly newspaper devoted to the Quarter Horse industry. Its Fort Worth, Texas, office houses executives, editorial, production, Equi-Stat and support staff for Cowboy Publishing Group, which is part of the Morris Media Network. Morris Media Network consists of five equine publications in addition to several other trade, outdoor, hunting and fishing publications.

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