

Non Pro Committee Proposals

Non Pro Conditions



Non Pro Committee Proposal #1

B. NON PRO MEMBERSHIP CONDITIONS, (4) Allowances. **Add item (g)** (page 39)

(g) Any youth rider 18 years of age or younger who is a current member of NRHA is eligible to reside and/or work for any NRHA Professional in good standing. Renumeration can include, housing and food. Youth rider would be allowed to have their personal horse or horses with the trainer and details of board and training would be decided between those parties. Youth rider would be allowed to ride any horses both at home and at horse shows while working for trainer. Youth rider would be allowed to compete in the youth and non pro based on current NRHA rules.

Non Pro Committee Proposal #2

- What is happening now
- Images being used/shared by Non Pros
 - The advent of social media influencers
- Products being given to Non Pros to try for their use and/or recommendations to friends
- Accepting products *does not* make you a trainer
- Getting paid to endorse *does not* make you a trainer

B. NON PRO MEMBERSHIP CONDITIONS (page 35)

(1) Eligibility:

(a) A Non Pro is a person who:

(1) At the time of the member's Non Pro application and Declaration, has not won more than \$200,000 in Open reining competition (Categories 1, 2 and 6); and

(2) In the three years preceding the date of application has not received remuneration for the following activities ("Prohibited Activities"):

i. Training or showing astride in any equine discipline; or

ii. Giving instruction on the showing or training of a performance horse. ~~;-or-~~

~~iii. Sponsorships or endorsements unless approved by the Executive Committee due to celebrity status gained outside the reining industry.~~

(3) While holding a Non Pro card has not engaged in a Prohibited Activity.

B. NON PRO MEMBERSHIP CONDITIONS (Continued...)

(3) Showing:

...

(a) Ownership: ...

(b) Immediate Family...

(c) It is the Non Pro's responsibility to file an Immediate Family Form...

(d) Entry fees and/or show-related expenses paid by anyone other than the Non Pro, his/her immediate family, or a family-owned business entity as outlined above, shall be considered remuneration and could jeopardize Non Pro status.

NOTE: This helps specify that non-show related expenses – cost of products, feed, etc. can be paid by someone else.

B. NON PRO MEMBERSHIP CONDITIONS (Continued...)

(4) Allowances:

(c) A Non Pro may appear in ~~reining industry~~ advertisements and/or endorse products or services. ~~as long as no r~~ Remuneration, direct or indirect, is may be received for these activities. However, the Non Pro must abide by all other requirements of the Non Pro Conditions and refrain from engaging in Prohibited Activity.

What is NIL? What is the old NCAA rule?

- NIL = Name – Image – Likeness
- NCAA has long prohibited athletes from accepting any outside money. It did this to preserve “amateurism,” the concept that college athletes are not professionals and therefore do not need to be compensated. The NCAA believed that providing scholarships and stipends to athletes was sufficient.
- NOW – Student athletes will have no major restrictions on how they can be compensated for their NIL. In the past, athletes could be suspended or lose eligibility if they violated the rules.
- Source: Boston.com

Gymnast Sunisa Lee

Could keep her scholarship to attend Auburn University—the first Olympic all-around champion who can sign endorsement deals as America’s newest sweetheart while remaining eligible to compete in NCAA events

Due to that association’s about-face this summer in the face of state pressure.



Sunisa Lee poses with her gold medal after winning the women's gymnastics all-around final. MARTIN BUREAU/AGENCE FRANCE PRESSE/GETTY IMAGES

How does NCAA impact NRHA members?

- Collegiate Reining athletes will have to deny NIL activities, OR:
 - Become an NRHA Professional
 - Stop showing NRHA
 - Refrain from NIL and other prohibited activities for 3 years following graduation before returning to NRHA events as a Non Pro.

Key Take-Aways

Proposal **DOES** allow:

- ✓ Individuals to benefit from their name/likeness, participation in reining
- ✓ Retain “Prohibited Activities” related to training/showing/coaching
- ✓ Acknowledge the change in NCAA and Olympic venues
- ✓ Provides more clarity and consistency on what activities are allowed

Proposal **DOES NOT** allow:

- ✗ Remuneration for training or showing astride in any equine discipline
- ✗ Remuneration for giving instruction on showing or training
- ✗ Change Immediate Family rules limiting horses that Non Pros are allowed to show

Key Take-Aways

Proposal **DOES** allow Non Pro to:

- ✓ Endorse products on social media
Share, tag, post
- ✓ Be paid for their likeness being used in an advertisement
- ✓ Receive discounts or product for free

Proposal **DOES NOT** allow Non Pros to be:

- 👎 Paid to show non-owned horses
- 👎 Paid to train non-owned horses
- 👎 Paid to give lessons

Member Responsibility:

- Refrain from accepting remuneration for Prohibited Activities
- ONLY receive remuneration due to involvement in industry (as an exhibitor, persona, influencer, etc.)
- Submit Protests if another member is receiving remuneration for Prohibited Activities