Looking for new tack or apparel? Thinking of adding a new supplement to your horse's feeding regimen? Curious about some of the breeding services available in the industry today?

Browse through the 2021 Reiner’s Resource Guide for information on a variety of businesses with a real understanding of what reiners want and need. This advertorial section features many options, including NRHA’s standout group of Corporate Partners, as well as statistics on the all-time leaders in the industry.

Interested in becoming an NRHA Reiner advertiser? Contact Sales Representative Shawn McCoy at 817-929-8597 for more information.
**APPAREL**

- **Anderson Bean Boot Co.**
  Official boots of NRHA
  andersonbean.com

- **CINCH & Cruel Denim**
  Official jeans & shirts of NRHA
  cinchjeans.com

- **Hobby Horse Clothing Co. Inc.**
  800-569-5885
  customerserv@hobbyhorseinc.com
  hobbyhorseinc.com

- **Montana Silversmiths**
  Official silversmiths of NRHA
  800-548-4511
  info@montanasilversmiths.com
  montanasilversmiths.com

- **MS Diamonds TX**
  Official diamond jeweler of NRHA
  469-778-1207
  contact@sleipnirworld.com
  msdiamtx.com

- **Shorty’s Caboy Hattery**
  Official hat of NRHA
  405-232-4287
  shorty@shortyshattery.com
  shortyshattery.com

**AUCTIONEERS & SALES**

- **Cudd Quarter Horses**
  580-515-3133
  reneejane.cudd@gmail.com
  facebook.com/CuddQuarterHorsesLLC

- **Pro Fit Equine/Foals R Us**
  940-372-0470
  lorenzo@profitequine.com
  profitequine.com

- **NRHA Markel Futurity Sales**
  405-946-7400
  ahoneywell@nrha.com
  nrha.com/sales

**BREEDING SERVICES, STALLIONS & PROSPECT SALES**

- **Arcese Quarter Horses**
  817-599-4560
  oswoodstallionstation@gmail.com
  oswoodstallionstation.com

- **Cardinal Reining Horses**
  940-382-4400
  cardinalranchtexas.com

- **Cinder Lakes Stallion Station**
  940-637-2526
  info@cinderlakesranch.com
  cinderlakesranch.com

- **Cudd Quarter Horses**
  580-515-3133
  reneejane.cudd@gmail.com
  facebook.com/CuddQuarterHorsesLLC

- **Diamond Dub Quarter Horses**
  580-741-1109
  diamonddubqh.com

- **Equine Plus**
  817-599-4560
  oswoodstallionstation@gmail.com
  oswoodstallionstation.com

- **Gordon Quarter Horses**
  817-599-4560
  oswoodstallionstation@gmail.com
  oswoodstallionstation.com

- **Gunner Dun It Again/ Tripol Ranch**
  940-382-4400
  giorgiacodeluppi@hotmail.it
  cardinalranchtexas.com

- **Humphrey Quarter Horses**
  940-641-1261
  humphreyquarterhorses@live.com
  humphreyquarterhorses.com

- **In Like Flinn**
  inlikeflinnstallion.com

- **Klipfel & Lisec/ KL Performance Horses**
  43-0-650-452-22-85
  info@reining-performance.com
  reining-performance.com

- **MS Stables**
  940-372-0470
  breeding@foals-r-us.com
  foals-r-us.com

- **Not Ruf At All/Zimmerman Performance Horses**
  903-564-7686
  vzimmerman@wilhoitproperties.com
  notrufatall.com

- **Oswood Stallion Station**
  817-599-4560
  oswoodstallionstation@gmail.com
  oswoodstallionstation.com

- **Pale Face Dunnit/ Schmersal Reining Horses**
  palefacedunmitt.com

**CONSTRUCTION & DECOR**

- **ACS South Commercial & Residential Flooring Specialists**
  800-331-1983
  acsouth.com

- **Colston Paving Inc.**
  502-223-2642
  colstonpavinginc@aol.com
  colstonpaving.com
Salt Lick Signs
801-859-6674
saltlicksigns@gmail.com
saltlicksigns.com

EQUESTRIAN ATHLETICS & EDUCATION

Intercollegiate Horse Shows Association
ihsainc.com

Interscholastic Equestrian Association
rideiea.org

National Collegiate Equestrian Association
collegiateequestrian.com

Oklahoma Horseshoeing School
405-288-6085
okhorseshow@aol.com
horseshoes.net

Oklahoma State Horseshoeing
800-634-2811
osh@cablene.net
oklahomastatehorseshoeingschool.com

FARM & RANCH EQUIPMENT

John Deere
Official equipment supplier of NRHA
866-678-4288
equinediscounts@ntra.com
johndeere.com/equine

Kiser Arena Specialists
940-665-8058
josh@kiserequine.com
kiserarenaspecialists.com

L&H Manufacturing Co.
800-437-8068
LHbrandingirons.com

Parma Co.
208-722-5116
parmacompany.com

FEED, SUPPLEMENTS & SPORTS MEDICINE

Adequan® i.m. (American Regent Animal Health)
Official joint therapy of NRHA
800-458-0163
adequan.com

Bluebonnet Feeds
800-365-2456
info@acbluebonnet.com
bluebonnetfeeds.com

Forage First® Equine Nutrition by ADM Animal Nutrition
800-680-8254
an.equinehelp@adm.com
ADMEquine.com

GlycoGuard
610-246-2073
caitlyncaldwell@gmail.com
glycoguard.com

Platinum Performance®
Official equestrian oral joint supplement of NRHA
800-553-2400
info@platinumperformance.com
platinumperformance.com

Santa Cruz Animal Health
800-457-3801, ext. 3
cc@scahealth.com
scahealth.com

SmartPak
Official equestrian leg protection of NRHA
800-461-8898
SmartPak.com

GROOMING & HORSE CARE

Classic Equine
Official equestrian leg protection of NRHA
800-654-7864
equibrand.com

GlycoGuard
610-246-2073
caitlyncaldwell@gmail.com
glycoguard.com

Platinum Performance®
Official equestrian oral joint supplement of NRHA
800-553-2400
info@platinumperformance.com
platinumperformance.com

Pyranha
800-231-2966
sales@pyranhainc.com
pyranhainc.com

Santa Cruz Animal Health
800-457-3801, ext. 3
cc@scahealth.com
scahealth.com

SmartPak
Official equestrian health care retailer of NRHA
800-461-8898
SmartPak.com

INSURANCE

Kay Cassell Equine Insurance
800-230-8384
cassellinsurance@yahoo.com
kaycassell.com

Markel Insurance Co.
Official insurance partner of NRHA
800-264-6773
markelhorseandfarm.com

Wilkins Livestock Insurers
800-826-9441
bob@wilkinslivestock.com
livestockinsurance.biz

MARKETING, MEDIA, PHOTOGRAPHY & VIDEOGRAPHY

Equine Promotions
Official videographer of NRHA
877-977-8732
livestream.com/equinepromo

Horse of the West
405-399-3122
horseofthewest.tv

International Horse Press
simona@internationalhorsepress.com
internationalhorsepress.com

Quarter Horse News
817-569-7170
editorial@cowboypublishing.com
quarterhorsenews.com

Tom McCutcheon’s Virtual Horse Help
580-759-2572
info@virtualhorsehelp.com
virtualhorsehelp.com

Waltenberry Inc.
Official photographer of NRHA
920-748-7468
bwaltenberry@cs.com
waltenberry.com

Worldwide Slide
580-759-2572
cheryl@worldwideslide.com
worldwideslide.com

NRHA CORPORATE PARTNERS

ACS South Commercial & Residential Flooring Specialists
800-331-1983
acsouth.com
Adequan® i.m. (American Regent Animal Health)  
Official joint therapy of NRHA  
800-458-0163  
adequan.com

Anderson Bean Boot Co.  
Official boots of NRHA  
andersonbean.com

Bluebonnet Feeds  
800-365-2456  
info@acbluebonnet.com  
bluebonnetfeeds.com

Bob’s Custom Saddles  
480-948-2481  
bc@bobscustomsaddles.com  
bobscustomsaddles.com

Cardinal Reining Horses  
940-382-4400  
cardinalranchtexas.com

C.B.C. Commodities  
Bio Consulting  
cbccommodities.com

CINCH & Cruel Denim  
Official jeans & shirts of NRHA  
www.cinchjeans.com

Classic Equine  
Official equine leg protection of NRHA  
800-654-7864  
equebrand.com

Colston Paving Inc.  
502-223-2642  
colstonpavinginc@aol.com  
colstonpaving.com

Diamond Dub Quarter Horses  
580-741-1109  
facebook.com/diamonddubquarterhorses

GlycoGuard  
610-246-2073  
caitlyncaldwell@gmail.com  
glycoguard.com

Horse of the West  
405-399-3122  
horseofthewest.tv

International Horse Press  
simona@internationalhorsepress.com  
internationalhorsepress.com

John Deere  
Official equipment supplier of NRHA  
866-678-4288  
equinediscounts@ntra.com  
johndeere.com/equine

Kiser Arena Specialists  
940-665-8058  
josh@kisererequine.com  
kiserarenaspecialists.com

Klipfel & Liscy/CL Performance Horses  
43-0-650-452-22-85  
info@reining-performance.com  
reining-performance.com

Kyle Zanetti Trailers  
Official trailer of NRHA  
817-599-3993  
sales@kylezanettitrailliers.com  
kylezanettitrailliers.com

Markel Insurance Co.  
Official insurance partner of NRHA  
800-264-6773  
markelhorseandfarm.com

Montana Silversmiths  
Official silversmiths of NRHA  
800-548-4511  
info@montanasilversmiths.com  
montanasilversmiths.com

MS Diamonds TX  
Official diamond jeweler of NRHA  
469-778-1207  
contact@steigpnrworld.com  
msdiamtx.com

Not Ruf At All/Zimmerman Performance Horses  
903-564-7686  
vzimmerman@wilhoitproperties.com  
notrufatall.com

Oklahoma City Convention & Visitors Bureau  
405-297-8912  
contact@visitokc.com  
VisitOKC.com

Platinum Performance®  
Official equine oral joint supplement of NRHA  
800-553-2400  
info@platinumperformance.com  
platinumperformance.com

Quarter Dream  
info@quarterdream.com

Quarter Horse News  
877-569-7170  
editorial@cowboypublishing.com  
quarterhorsenews.com

Santa Hill Ranch  
845-294-3662  
info@santahillranch.com  
santahillranch.com

Shorty’s Caboy Hattery  
Official hat of NRHA  
405-232-4287  
shorty@shortyshattery.com  
shortyshattery.com

SmartPak  
Official equine health care retailer & supplement feeding system of NRHA  
800-461-8898  
SmartPak.com

Story Book Stables  
940-309-7189  
storybookstables.com

Tamarack Ranch  
tamarackranchreiners@gmail.com  
tamarackranchreiners.com

Tom McCutcheon’s Virtual Horse Help  
580-759-2572  
info@virtualhorsetechnology.com  
vIRTUALHORSEHELP.COM

Toyon Ranch  
940-390-4120  
toyonstallions@gmail.com  
toyonranchllc.com

Need an insurance quote?  
Horse mortality | Farm and ranch | Equine liability
Frank Costantini  +1.800.314.0077  
Director, Western Disciplines
David Buffamoyer  +1.877.684.6773  
Susan Costantini  +1.800.314.0077  
April Devitt  +1.541.840.9687  
Tammy Hill  +1.607.725.3939  
Beth Himes  +1.614.205.7687  
Debbie Kail  +1.209.601.7175  
Ryan Kail  +1.480.294.3615  
Chloe Lawrence  +1.682.229.0876  
Diane Paris  +1.909.938.3008  
Karen Shedlauskas  +1.330.565.0762  
Robb Walther  +1.503.703.0414

Andreiini and Company, a partnered agency  
For European inquiries, email Muriel de Moubray at reining@markelintl.com.
NRHA’S LEADING HORSES OF ALL TIME

<table>
<thead>
<tr>
<th>Rank</th>
<th>Horse</th>
<th>NRHA LTE</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Wimpys Little Chic</td>
<td>$516,556</td>
</tr>
<tr>
<td>2</td>
<td>No Smoking Required</td>
<td>$492,712</td>
</tr>
<tr>
<td>3</td>
<td>Not Ruf At All</td>
<td>$456,637</td>
</tr>
<tr>
<td>4</td>
<td>A Vintage Smoke</td>
<td>$453,761</td>
</tr>
<tr>
<td>5</td>
<td>KR Lil Conquistador</td>
<td>$422,958</td>
</tr>
<tr>
<td>6</td>
<td>Custom Made Gun</td>
<td>$419,985</td>
</tr>
<tr>
<td>7</td>
<td>Smart Spook</td>
<td>$403,150</td>
</tr>
<tr>
<td>8</td>
<td>RC Fancy Step</td>
<td>$364,455</td>
</tr>
<tr>
<td>9</td>
<td>Great Sun Burst</td>
<td>$356,236</td>
</tr>
<tr>
<td>10</td>
<td>Einsteins Revolution</td>
<td>$352,720</td>
</tr>
<tr>
<td>11</td>
<td>Spooks Gotta Whiz</td>
<td>$345,138</td>
</tr>
<tr>
<td>12</td>
<td>Tinker With Guns</td>
<td>$344,118</td>
</tr>
<tr>
<td>13</td>
<td>Platinum Vintage</td>
<td>$324,909</td>
</tr>
<tr>
<td>14</td>
<td>ARC Gunnabeabigstar</td>
<td>$314,000</td>
</tr>
<tr>
<td>15</td>
<td>Shiners Chic</td>
<td>$306,795</td>
</tr>
<tr>
<td>16</td>
<td>Gunners Tinseltown</td>
<td>$305,307</td>
</tr>
<tr>
<td>17</td>
<td>Guaranteed A Magnum</td>
<td>$303,222</td>
</tr>
<tr>
<td>18</td>
<td>Americasnextgunmodel</td>
<td>$289,486</td>
</tr>
<tr>
<td>19</td>
<td>What A Wave</td>
<td>$287,739</td>
</tr>
<tr>
<td>20</td>
<td>Sail On Top Whizard</td>
<td>$287,299</td>
</tr>
</tbody>
</table>

NRHA’S LEADING RIDERS OF ALL TIME

<table>
<thead>
<tr>
<th>Rank</th>
<th>Rider</th>
<th>NRHA LTE</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Shawn Flarida</td>
<td>$6,596,142</td>
</tr>
<tr>
<td>2</td>
<td>Andrea Fappani</td>
<td>$6,452,915</td>
</tr>
<tr>
<td>3</td>
<td>Craig Schmersal</td>
<td>$4,777,266</td>
</tr>
<tr>
<td>4</td>
<td>Tim McQuay</td>
<td>$3,329,551</td>
</tr>
<tr>
<td>5</td>
<td>Mandy McCutcheon</td>
<td>$2,810,050</td>
</tr>
<tr>
<td>6</td>
<td>Jordan Larson</td>
<td>$2,744,001</td>
</tr>
<tr>
<td>7</td>
<td>Duane Latimer</td>
<td>$2,533,386</td>
</tr>
<tr>
<td>8</td>
<td>Jason Vanlandingham</td>
<td>$2,266,048</td>
</tr>
<tr>
<td>9</td>
<td>Casey Deary</td>
<td>$2,233,715</td>
</tr>
<tr>
<td>10</td>
<td>Todd Bergen</td>
<td>$2,209,653</td>
</tr>
<tr>
<td>11</td>
<td>Bernard Fonck</td>
<td>$2,120,517</td>
</tr>
<tr>
<td>12</td>
<td>Tom McCutcheon</td>
<td>$1,961,192</td>
</tr>
<tr>
<td>13</td>
<td>Brian Bell</td>
<td>$1,856,004</td>
</tr>
<tr>
<td>14</td>
<td>Dell Hendricks</td>
<td>$1,806,382</td>
</tr>
<tr>
<td>15</td>
<td>Rudi Kronsteiner</td>
<td>$1,648,148</td>
</tr>
<tr>
<td>16</td>
<td>Cade McCutcheon</td>
<td>$1,518,870</td>
</tr>
<tr>
<td>17</td>
<td>Jose Vazquez</td>
<td>$1,489,174</td>
</tr>
<tr>
<td>18</td>
<td>Todd Sommers</td>
<td>$1,476,847</td>
</tr>
<tr>
<td>19</td>
<td>Randy Paul</td>
<td>$1,423,880</td>
</tr>
<tr>
<td>20</td>
<td>Franco Bertolani</td>
<td>$1,398,348</td>
</tr>
</tbody>
</table>

SHOW RENTALS

Rent A Stall Mat
844-628-7787
rentastallmat.com

So Cool Fans
910-690-6677
socoolfans.com

TRAINING & COMPETITION

All American Quarter Horse Congress
614-505-7200
info@quarterhorsecongress.com
quarterhorsecongress.com

American Paint Horse Association
askapha@apha.com
apha.com

American Quarter Horse Association
800-376-4811, Opt. 0
aqha.com

Arizona Reining Horse Association
azrha.com

TRUCKS & TRAILERS

Kyle Zanetti Trailers
Official trailer of NRHA
817-599-3993
sales@kylezanettitrailers.com
kylezanettitrailers.com
## NRHA’s Leading Sires of All Time

<table>
<thead>
<tr>
<th>Rank</th>
<th>Sire</th>
<th>Offspring NRHA LTE</th>
<th># of Money-Earning Offspring</th>
<th>Average</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Gunner</td>
<td>$12,640,991</td>
<td>959</td>
<td>$13,181</td>
</tr>
<tr>
<td>2</td>
<td>Topsail Whiz</td>
<td>$12,447,135</td>
<td>984</td>
<td>$12,650</td>
</tr>
<tr>
<td>3</td>
<td>Wimpys Little Step</td>
<td>$11,774,534</td>
<td>1,196</td>
<td>$9,845</td>
</tr>
<tr>
<td>4</td>
<td>Smart Chic Olena</td>
<td>$7,116,303</td>
<td>826</td>
<td>$8,615</td>
</tr>
<tr>
<td>5</td>
<td>Magnum Chic Dream</td>
<td>$6,879,711</td>
<td>623</td>
<td>$11,043</td>
</tr>
<tr>
<td>6</td>
<td>Hollywood Dun It</td>
<td>$6,763,578</td>
<td>745</td>
<td>$9,079</td>
</tr>
<tr>
<td>7</td>
<td>Smart Spook</td>
<td>$6,525,244</td>
<td>593</td>
<td>$11,004</td>
</tr>
<tr>
<td>8</td>
<td>Shining Spark</td>
<td>$4,304,470</td>
<td>414</td>
<td>$10,397</td>
</tr>
<tr>
<td>9</td>
<td>Custom Crome</td>
<td>$4,263,037</td>
<td>461</td>
<td>$9,247</td>
</tr>
<tr>
<td>10</td>
<td>Gunnatlashya</td>
<td>$4,251,526</td>
<td>491</td>
<td>$8,659</td>
</tr>
<tr>
<td>11</td>
<td>Gunners Special Nite</td>
<td>$4,210,965</td>
<td>407</td>
<td>$10,346</td>
</tr>
<tr>
<td>12</td>
<td>Smart Like Juice</td>
<td>$4,103,912</td>
<td>444</td>
<td>$9,243</td>
</tr>
<tr>
<td>13</td>
<td>Gallo Del Cielo</td>
<td>$4,080,855</td>
<td>413</td>
<td>$9,881</td>
</tr>
<tr>
<td>14</td>
<td>Jacs Electric Spark</td>
<td>$3,642,784</td>
<td>343</td>
<td>$10,620</td>
</tr>
<tr>
<td>15</td>
<td>Walla Walla Whiz</td>
<td>$3,356,308</td>
<td>339</td>
<td>$9,901</td>
</tr>
<tr>
<td>16</td>
<td>Nu Chex To Cash</td>
<td>$3,189,532</td>
<td>298</td>
<td>$10,703</td>
</tr>
<tr>
<td>17</td>
<td>Lil Ruf Peppy</td>
<td>$3,164,663</td>
<td>363</td>
<td>$8,718</td>
</tr>
<tr>
<td>18</td>
<td>Hollywoodstinseltown</td>
<td>$2,976,676</td>
<td>335</td>
<td>$8,886</td>
</tr>
<tr>
<td>19</td>
<td>Spooks Gotta Whiz</td>
<td>$2,918,731</td>
<td>213</td>
<td>$13,703</td>
</tr>
<tr>
<td>20</td>
<td>Whiz N Tag Chex</td>
<td>$2,581,585</td>
<td>226</td>
<td>$11,423</td>
</tr>
</tbody>
</table>

## NRHA’s Leading Dams of All Time

<table>
<thead>
<tr>
<th>Rank</th>
<th>Dam</th>
<th>Offspring NRHA LTE</th>
<th># of Money-Earning Offspring</th>
<th>Average</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Wimpys Little Chic</td>
<td>$1,195,458</td>
<td>15</td>
<td>$79,697</td>
</tr>
<tr>
<td>2</td>
<td>Ebony Shines</td>
<td>$1,119,727</td>
<td>21</td>
<td>$53,320</td>
</tr>
<tr>
<td>3</td>
<td>Dun It For Chex</td>
<td>$1,056,281</td>
<td>28</td>
<td>$37,724</td>
</tr>
<tr>
<td>4</td>
<td>Snip O Gun</td>
<td>$1,044,714</td>
<td>22</td>
<td>$47,487</td>
</tr>
<tr>
<td>5</td>
<td>Princess In Diamonds</td>
<td>$1,013,009</td>
<td>22</td>
<td>$46,046</td>
</tr>
<tr>
<td>6</td>
<td>Wind Her Up Shiner</td>
<td>$884,323</td>
<td>22</td>
<td>$40,197</td>
</tr>
<tr>
<td>7</td>
<td>Miss Tinseltown</td>
<td>$784,167</td>
<td>12</td>
<td>$65,347</td>
</tr>
<tr>
<td>8</td>
<td>Smart Little Prize</td>
<td>$754,616</td>
<td>15</td>
<td>$50,308</td>
</tr>
<tr>
<td>9</td>
<td>Fly Flashy Jac</td>
<td>$738,594</td>
<td>10</td>
<td>$73,859</td>
</tr>
<tr>
<td>10</td>
<td>Taris Little Vintage</td>
<td>$728,436</td>
<td>20</td>
<td>$36,422</td>
</tr>
<tr>
<td>11</td>
<td>Coliena Chic Olena</td>
<td>$669,923</td>
<td>3</td>
<td>$223,308</td>
</tr>
<tr>
<td>12</td>
<td>Setting Off Sparks</td>
<td>$652,312</td>
<td>21</td>
<td>$31,042</td>
</tr>
<tr>
<td>13</td>
<td>Pines BH</td>
<td>$636,185</td>
<td>18</td>
<td>$35,344</td>
</tr>
<tr>
<td>14</td>
<td>All Ruffed Up</td>
<td>$628,856</td>
<td>3</td>
<td>$209,552</td>
</tr>
<tr>
<td>15</td>
<td>Katie Gun</td>
<td>$581,386</td>
<td>15</td>
<td>$38,759</td>
</tr>
<tr>
<td>16</td>
<td>Kachina Oak Olena</td>
<td>$581,104</td>
<td>21</td>
<td>$27,672</td>
</tr>
<tr>
<td>17</td>
<td>Prettywhizprettydoes</td>
<td>$556,318</td>
<td>12</td>
<td>$46,360</td>
</tr>
<tr>
<td>18</td>
<td>Dun It By Chick</td>
<td>$551,288</td>
<td>24</td>
<td>$22,970</td>
</tr>
<tr>
<td>19</td>
<td>All Thats Dun</td>
<td>$521,943</td>
<td>13</td>
<td>$40,149</td>
</tr>
<tr>
<td>20</td>
<td>Tinker Nic</td>
<td>$477,982</td>
<td>17</td>
<td>$28,117</td>
</tr>
</tbody>
</table>