

2025 NRHA Leadership Gathering Schedule

Downtown Oklahoma City Omni Hotel Monday, February 3 9:00 Oklahoma Station 8 Opportunities & Icebergs Facing NRHA- Lunch & Learn Program Speaker: NRHA Commissioner Billy Smith Join Commissioner Billy Smith for a discussion on the future of NRHA, including topics such as the Horse Protection Act, NRHA's medication policies, and the financial state of the organization. 10:30 Oklahoma Station 8 **Opportunities Abroad** Speaker: Carlos Raul Pena, USGLE Carlos Raul Pena, an expert with dual expertise in U.S. and Mexican animal science, will discuss ways to conduct business across borders and how NRHA's relationship with the U.S. Livestock Genetics Exports, Inc. supports international exposure for NRHA breeders. Oklahoma Station 7 11:30 Lunch Oklahoma Station 8 Financial Success in the Reining Business 1 p.m. Speaker: Luke Milholland, CEO of Vault Wealth Strategies, LLC Luke Milholland, a registered investment advisor with roots in the reining community, will explore ways to improve financial decision-making. This session provides valuable insights for breeders, trainers, and others seeking to strengthen the financial foundation of their operations. 2:30 Oklahoma Station 8 Finding Qualified Staff Speakers: William Velie and Craig McDougal, Immigration Lawyers; Horseman's Labor Solutions William Velie, a seasoned expert in equine business labor issues, will offer strategies to overcome staffing challenges. With extensive experience in immigration law, Velie will cover practical approaches for recruiting and retaining skilled staff in the reining industry. 4:00 p.m. Oklahoma Station 8 Getting the Most from Association Membership Panel Discussion: Dave Dellin, CEO of APHA; Stephanie Lynn, CEO of NSBA This panel of professional trainers, now experienced association leaders, will share insights on fostering mutual respect and a collaborative environment between members, staff, and professionals, ensuring the "four legs of the table" are strong. After panel concludes Oklahoma Station 7 Commissioner & Corporate Partner Reception